

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ARCHITECTURE PLANNING AND SURVEYING
INTERIOR ARCHITECTURE DEPARTMENT**

OCTOBER 2010

It is recommended that this Research Project Report prepared

By

MOHD ALIF BIN OSMAN

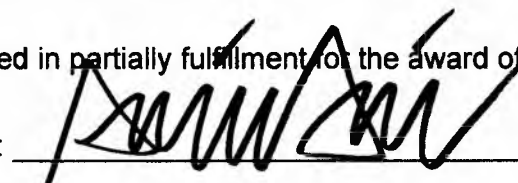
titled

**PROPOSED NEW INTERIOR DESIGN OF MICROSOFT STORE FOR MICROSOFT (MALAYSIA) SDN BHD
AT LOT S-20, LEVEL 1, THE 19 DIGITAL MALL, USJ 19, UEP SUBANG JAYA, SELANGOR.**

accepted in partially fulfillment for the award of the Diploma in Interior Design

Report Supervisor

:



Mr. Azizul Azli bin Ahmad

Course Coordinator

:

Mr. Muhammad Suhaimi bin Musa

Program Coordinator

:

Dr. Ahmad Marzukhi bin Monir

ABSTRACT

Before the design process to take place, looking for problems in the design process needs to be done to identify problems so that a solution can be developed or determined. For my final project in Diploma in Interior Design, the title of my project is Proposed New Interior Design of Microsoft Store for Microsoft (Malaysia) Sdn Bhd located at Lot S-20, Level 1, The 19 Digital Mall, USJ 19, UEP Subang Jaya, Selangor. The first step before I started this project is find problems or issues through reading and observation has been done before. Searching and collecting information through of analysis and case study have done. Several important aspects must be considered to ensure the space function, such as to fulfill client, users and comfort. The client identity is important to thing in the design process because client is owner of the project, designer as the medium to create something base on fulfill of client. By creating this project, it is hoped that it will be able to give benefits to the visitors, society and country.

Table of Contents

ABSTRACT.....	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENT	iii
LIST OF TABLE	x
LIST OF DIAGRAM	xi
LIST OF PHOTO	xiv

CONTENT

CHAPTER 1.0 INTRODUCTION.....	1
1.1 INTRODUCTION.....	2
1.2 PROJECT ISSUES	3
1.3 PROJECT AIM.....	3
1.4 PROJECT OBJECTIVE.....	4
1.4.1 To create the Microsoft Store branch in Malaysia.	4
1.4.2 To give the facilities for the consumer and customer.	4
1.4.3 To attract more people to use the Microsoft product such as software and computer accessories.	4
1.4.4 To attract more people to use the original software and product of Microsoft.	4
1.4.5 To explore more about the technology of the Microsoft product.....	5
1.5 PROJECT METHODOLOGY.....	6
1.6 PROJECT SCOPE	7

1.6.1 Entrance.....	7
1.6.2 Cashier counter and information counter	7
1.6.3 Display area	7
1.6.4 Customer experience area	8
1.6.5 Personalization area.....	8
1.6.6 PCTV area	8
1.6.7 Mobility area	8
1.6.8 Genius Bar (Consultation)	9
1.6.9 Windows 7 area	9
1.6.10 XBOX area	9
1.6.11 Software area consist display information	9
1.6.12 Theater area.....	10
1.6.13 Zune area.....	10
1.7 PROJECT LIMITATION.....	10
1.8 PROJECT SIGNIFICANCE.....	11
1.8.1 Student.....	11
1.8.2 The Client.....	11
1.8.3 The Public.....	11
1.8.4 The Country.....	11

CHAPTER 1.0 INTRODUCTION

1.1 INTRODUCTION

INA396 Project Research and Report is a course for student to learn about the thesis writing base on they INA316 Final Project of Interior Design in Diploma level. The title of my Final Project in Diploma in Interior Design is Proposed New Interior Design Scheme of Microsoft Store for Microsoft (Malaysia) Sdn Bhd at Lot S-20, Level 1, The 19 Digital Mall, USJ 19, UEP Subang Jaya, Selangor.

As we know, Microsoft is a multinational computer technology corporation that develops, manufactures, licenses, and supports a wide range of software product for computing devices. The history of Microsoft began on April 4, 1975, when it was founded by Bill Gates and Paul Allen in Albuquerque, New Mexico. Its current best-selling product are the Microsoft Windows operating system and the Microsoft Office suite of productivity software.

Computer store or computer center is a place for the user of computer to get the computer product such as software and other accessories. The customer will be give the information and consultant about the products and the provide service such as repairing, reprogram or upgrading the computer system.

Microsoft Store is place selling the computer product such as software (Windows software, games software and accessories (XBOX), Microsoft Office software and others) and computer accessories. The customer also can get the consultation about all the products and Microsoft Store also provides the repairing computer and reprogram or upgrading computer system.